



Company Fact Sheet

GoSecure is located in Hyderabad, India and was founded in 2007 to solve an emerging need – how to provide industrial grade Information Security to the consumer at a price point that is not a barrier to entry. GoSecures’ underlying core technology is flexible, scalable and adaptable to support a broad portfolio of innovative current and future products and solutions.

GoSecures’ customers are individuals those who need to ensure regulatory compliance, protect sensitive information or financial data, electronic mail communications, and ensure authorized and authenticated access to digital sensitive information stored on any media.

Our flagship product, **GoSecure Safe Trial Version**, is available for free download.

Company History

In October 2008, GoSecure Portal along with GoSecure Safe application Beta was launched out of Hyderabad, India. In 2009, we had two major releases. Our latest Version 1.3 will be in February 2010 and will incorporate all the feedback from our potential partners and beta users. It will also include Xchange and Backup and subscription services.

The development phase of the company was initiated in Hyderabad and dedicated to leveraging the founders’ core expertise in building enterprise information protection solutions requiring zero incremental investment in infrastructure along with a simple and functional end-user experience. Upon that principle, our Trade-Secret core technology of unique encryption and obfuscation was blended with strong authentication.

After developing a robust solution for today’s organizations that need to ensure regulatory compliance, protect critical files and electronic mail communications, our founder started working on providing the same for the masses and the GoSecure Portal was born.

Beginning in late 2007 a group of experienced business professionals joined the GoSecure team, and was responsible for carrying out founder’s vision and the development of GoSecures’ distribution and marketing strategy.

Management Team

Billa Bhandari
Founder & Chairman

Joerg Refeld
Chief Executive Officer

George Karahalios
Director of Global Communications

Sandy Riedel
Director Special Projects

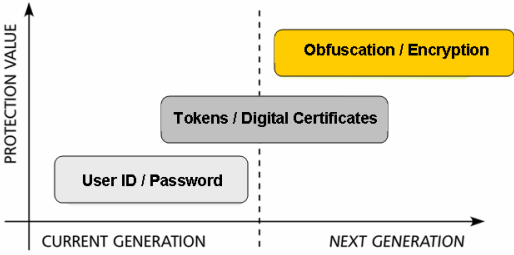
Shiva Balivada
Business Development & Marketing

Business Overview

GoSecure has developed, owns and has licensed the intellectual property associated with its information security portal.

GoSecure Safe allows users to protect sensitive digital information wherever it is stored, and whatever the format maybe. The Safe process of hiding and protecting information inside a “plausible cover” prevents an intruder from detecting the presence of sensitive information.

GoSecures’ masking technology provides a very strong **first line of defense** for the consumer. By offering integrated strong authentication and information protection, GoSecure provides a level of security that passwords, token key generators and digital certificates alone cannot match.





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Product Concept

GoSecure's core technology is available in Portal and stand-alone Application and/or Enterprise Edition that provides a robust platform for the deployment and management of secure sharing and collaborating of critical and sensitive information. Key features include ease of use, information security and zero impact on work flow.

GoSecure Portal

GoSecure Portal enables members, at any time and at any place, the ability to network ensuring privacy and protection second to none. GoSecure Portal makes secure exchange and universal availability of critical information via Xchange and Backup.

GoSecure Portal offers complete control of your Privacy. It is a secure, collaborative and advertisement free environment where members retain ownership of their information and can manage their privacy unlike any other networking portal.

Software Solutions

GoSecure Safe

GoSecure Safe is a host-device information protection solution and is a cryptographic data vault for critical files. It protects files by encrypting and obfuscating. Access to the Safe application depends on type of authentication implemented.

GoSecure Safe application is available as a Trial or Full Version. The Trial Version is a limited version and is restricted to file protection of 50 KB per file. Trial version can be Upgrade to the Full Version at the cost of US \$9.95 per year.

GoSecure Xchange

GoSecure Xchange enables secure share or exchange of critical information via email - a critical end user security requirement. Leveraging GoSecure's core technology, the critical information is transformed into an innocent looking plausible cover. The plausible cover ensures that the protection stays with the critical information no matter where the information is sent or resides.

GoSecure Xchange is easy to use application. One click and the information is protected and obfuscated and is ready to be transferred securely. Xchange is a

premium subscription based service. Xchange is priced at unlimited transactions per month for US \$ 9.95 or \$96 a year.

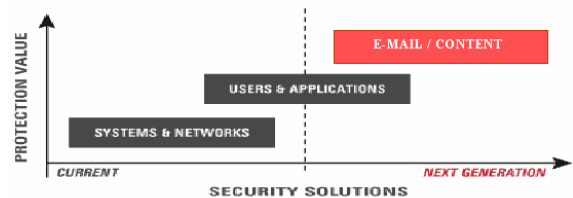
GoSecure Backup

Built on GoSecures' core technology, GoSecure Backup provides encrypted and obfuscated protection for online or offline backup critical information. One click and the content of GoSecure Safe is securely backed up. Once backed up, backup data is available to via Cloud Computing upon strong authentication. GoSecure Backups easy to use, install, deploy, manage and can be fully automated. Backup is premium subscription based service and is priced at US \$ 9.95 per month or US \$ 96 annually if paid upfront.

GoSecure Reader

GoSecure Reader application allows you to decode, open and read the plausible covers received via email or any other digital methods. In addition to the reader one must enter Private Key to unlock the plausible cover. The management and distribution of Private Key is up to the end user.

The graph below illustrates GoSecures' perspective on the relative value of these different security solutions.



GoSecures' Safe, Xchange, Backup and Reader represent a breakthrough new set of end-user information protection solutions providing users unprecedented levels of security. Unlike traditional encryption solutions, GoSecure solutions provide the added value of no visual or digital signature associated with its protection technology, ensuring the strongest possible protection against un-authorized access to sensitive information.

Technologies including intrusion detection, firewalls, and VPN are focused on protecting infrastructure. Safe, Xchange, and Backup are solutions focused on protecting the users' most meaningful asset: information or content.